

WE LISTEN, WE ACT, WE DELIVER

NEWSLETTER FROM EAST RIDING COUNCIL'S CABINET OCTOBER 2019



This is the first quarterly Newsletter produced by East Riding of Yorkshire Council's Cabinet aimed at providing you with updates on topics both area wide & local that may be of interest.

We are sending to you as someone with a direct interest in the East Riding, as a business person, a community volunteer, a town or parish councillor or just a resident who wants the best for the area.

The Council's leader appoints his Cabinet of up to ten portfolio holders, (see last page of this newsletter) each of whom takes a lead responsibility, or portfolio, for specific areas of the Council's operations, and collectively through dialogue with the Council's directors and senior managers agree the priorities, budget and direction of travel for the Council to be agreed by elected members.

We hope to include items of interest to update, inform and describe some of the issues and challenges facing us all in delivering quality services our residents demand and expect.

*(NO council funding has been used in the production of this newsletter
Please send any feedback/comments to cabinetnewsletter@outlook.com)*

What are the Council's priorities?

With the increasing pressure on budgets, it is more important than ever that we focus on things that matter most in the East Riding. We have five corporate priorities to ensure we gain the most use of our limited resources.

These are:

GROWING THE ECONOMY – working with others to support sustainable economic growth and strong communities, ensuring the East Riding is a great place to invest in, live, work and visit.

VALUING THE ENVIRONMENT – Responding to climate change, developing our infrastructure and safeguarding our heritage.

PROMOTING HEALTHY LIFESTYLES – Helping people to stay healthy, strong and fit for the future.

PROTECTING THE VULNERABLE – Supporting in times of need, protecting from harm and improving the quality of life.

HELPING CHILDREN AND YOUNG PEOPLE ACHIEVE – Supporting and inspiring children to raise their aspirations and reach their potential.

TOURISM



The East Yorkshire coastline, the Yorkshire Wolds and the beautiful open countryside & Market Towns continue to be big attractions & growing numbers of visitors come to our area each year to enjoy the East Riding of Yorkshire.

Tourism was valued at bringing in £565 million to this area in 2017 & we expect that number to grow when the figures are updated later this year. The quality of accommodation & variety of attractions on offer have grown in recent years and East Riding of Yorkshire Council plays its part by offering a dedicated tourism team to offer support to businesses & provide a variety of events & activities for visitors throughout the area.

These are examples of 3 events provided over the summer

The "Wildlife Photographer of the Year" exhibition in the Beverley Art Gallery, with over 100 magnificent wildlife photographs together with sculptures by award winning artist Emma Stothard. The exhibition was free of charge and offered until mid-September.

Along the seafront from Bridlington to Withernsea, "Active Coast" provided a range of sports, arts, environmental and family-fun activities right through until the end of August. Again, all events were free of charge.

In addition, ERYC supported "Yorkshire Wolds – Walking and Outdoors Festival" from September 7th to 15th. Numerous walks and related events organised by ERYC and local groups took place in many different locations (some free, some with a small charge).

TACKLING YOUTH OFFENDING

The East Riding Youth Offending Service (YOS) has recently been judged by inspectors to be outstanding and was awarded the maximum marks. The YOS works with young people aged 10-17yrs that have been found guilty of a criminal offence, part of their work can include Reparation (commonly known as community payback or unpaid work). Within the youth arena the YOS works with young people doing reparation on a one to one basis with trained workers and generally work between 1-4hrs at any one time with a young person dependent upon their needs.

The work must be giving back to the community, so cannot be for a business or any financial gains, also where possible the aim is to empower the young people with skill sets such as painting, planting/gardening, woodwork skills, baking skills (for events), assistance at events - setting up, putting down, being a runner on the day. The YOS is very much open to ideas as to work opportunities.

With the East Riding of Yorkshire being so vast it is important that there are opportunities across the East Riding, albeit this does mean that the work may not be completed imminently, but where best the YOS tries to accommodate.

If you have any suggestions, questions or queries, please contact Sarah Sherwood via email address sarah.sherwood@eastriding.gov.uk

CHILDREN'S HEALTH

The prevalence of obesity or children that are overweight in the East Riding of Yorkshire in 2017/18 has been measured at its lowest rate since the National Child Measurement Programme was introduced in 2006/7.

With statistics in the East Riding being lower than the national average and placing us 2nd in the country for Reception children and 21st for Year 6 pupils.

It is important to note that the proportion of East Riding children being measured is one of the highest levels of coverage in the country. As of the 19 July 2019, 98.9% of the current years Reception age children and 97.8% of Year 6 children had been weighed and measured equating to 6715 in number and across 124 primary schools. This comprehensive data helps us understand the overall effectiveness of our attempts to reduce children's overweight, obesity and excess weight prevalence and further improve the long-term trends.

The evidence shows that overweight and obese children are likely to stay overweight or obese into adulthood and are at higher risk of developing non-communicable diseases like diabetes, cardiovascular diseases and some cancers as well as their related diseases that are largely preventable at a younger age. Prevention of childhood obesity therefore is a high priority in East Riding of Yorkshire.

So, this remains a clear priority for us and something that we all will continue to work at with parents and carers and with schools through the Healthy Schools Awards programme and effective use of the Sports Premium.

www.happyandwell.me

A 'Go To' website for answers to questions on Health & Wellbeing.

Sometime ago discussions took place about how the council could help the thousands of micro business who operate in the East Riding with advice and guidance on looking after the health & wellbeing of employees.

It was decided the best way to make information accessible was to produce an easy to use website that would provide guidance & advice on a wide range of topics.

We then decided this would be useful to all residents not just businesses and as a result the happyandwell.me website has been developed and launched.

The Councils Public Health team have spent the last 2 years working with local health partners on the production of the new website which can help everyone connect to ways to improve their health and wellbeing or get information on a variety of health-related issues.

From information about various conditions from cancer to dementia, for information on hobbies and exercise through to transport, the web site is a wealth of information to allow everyone to find ways of improving their health and wellbeing.

Logon to www.happyandwell.me to access the site for a wealth of information



CAPITAL INFRASTRUCTURE INVESTMENT



Work on a major scheme to transform a congested section of the A164 between Beverley and the Humber Bridge is reaching its next stage.

The construction of two new roundabouts to relieve congestion and improve road safety at the junction of the A164, Great Gutter Lane and Riplingham Road began in March.

The existing staggered crossroad junction where Great Gutter Lane West and Riplingham Road East meet the A164 causes long queues and congestion particularly at peak times. To address these issues the council is progressing a scheme to replace the two priority junctions with two roundabouts.

The scheme is being funded following a successful £3 million bid to the Department for Transport for Transport's National Productivity Investment Fund with the remaining funding for the £4.26 million scheme provided by the council.

The work is scheduled to be completed by Christmas of this year and will include;

- Construction of a new four-arm roundabout on the A164 at its junction with Riplingham Road East
- Construction of a new three-arm roundabout on the junction of Great Gutter Lane, Swanland Dale and Riplingham Road.
- Construction of a new link road between the two roundabouts
- The closure of Great Gutter Lane West between Swanland Dale and the A164 junction
- New fencing, lighting and landscaping

Work already completed includes the extensive diversion of water mains. Work by KCOM to divert their cable network in the area is continuing.

CLIMATE CHANGE



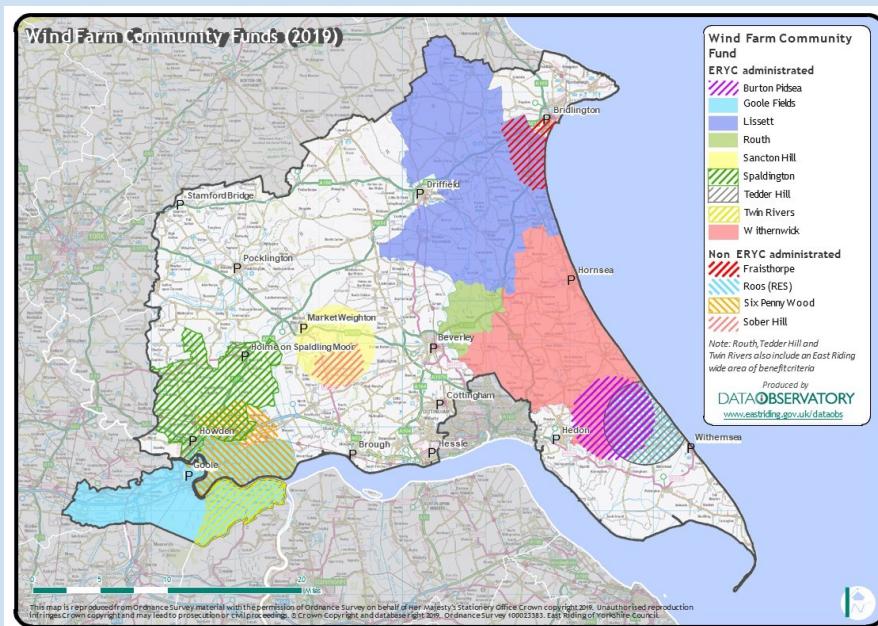
We hear stories of the impact of Climate Change on a daily basis and East Riding of Yorkshire Council is and always has been committed to protecting the environment for our residents today and for generations to come even employing a team of officers for that very work. There is not one simple step to take that can solve this problem, but what is important is East Riding of Yorkshire Council members and officers are all aware of climate change risks, what is being done and more importantly how each can play their part.

Plans to Review what we can do collectively in the East Riding are well under way, our review will provide us with a sound understanding of what has already been done, where we are now and what our direction of travel needs to be to ensure we are all playing our part locally & also in line with National Policies.

WINDFARMS

East Riding has windfarms which cover a large part of the countryside. Each windfarm operates under a legal agreement decided when planning approval was agreed and the annual funds associated with each windfarm are administered by a panel of local people.

Below is a list of the windfarms.



Fund Name	Supplier	£ Income 2018/19	Areas of Benefit
Burton Pidsea Community Wind Farm Fund	Energiekontor	20,400.00	Wards of Mid Holderness, North Holderness, South East Holderness and South West Holderness, with a preference for appropriate initiatives within the proximity of the development.
Routh Wind Farm Community Fund	J. Laing/HCP	40,786.54	The East Riding of Yorkshire with a preference for applications for projects within the proximity of the wind farm.
Sancton Hill Wind Farm Community Fund	REG Power Management	37,706.00	Three-mile radius of Sancton Village which includes the parishes of Sancton, Newbald, South Cliffe, Market Weighton and Hotham.
Todder Hill Wind Farm Community Fund	Ventient	6,548.48	The East Riding of Yorkshire, with a preference for appropriate schemes or projects within 5 kilometres of Roos Post Office.
Withernwick Community Wind Farm Fund	Energiekontor	42,293.55	Wards of Mid and North Holderness
Lissett Community Wind Farm Fund	Ventient	82,298.40	East Wolds and Coastal Ward.
Twin Rivers Wind-farm Community Fund	NTR	31,899.64	Half of the annual donation is to be disbursed specifically for the benefit of communities of the parishes of Reedness, Swinefleet and Twin Rivers in the East Riding of Yorkshire. Half of the annual donation is to be disbursed on environmental education supporting activities by schools within the wider East Riding of Yorkshire area.
Spaldington Wind-farm Community Fund	Falck Renewables	19,048.13	The parishes of Spaldington, Bubwith, Foggathorpe, Holme on Spalding Moor, Eastrington, Howden and Wressle.
Goole Fields Pool 1 & 2- local benefit area grants	Innogy	219,905.24	Wards: Goole North, Goole South, Snaith, Airmyn, Rawcliffe & Marshland. Plus Parishes of Kilpin, Laxton, Blacktoft.
Goole Fields 2 - Innogy East Riding Fund	Innogy	50,000.00	ER wide (in development).
Total Income		550,885.98	

LOCAL ENTERPRISE PARTNERSHIPS



In England, local enterprise partnerships (LEPs) are partnerships between local authorities and businesses set up in 2011 by the Department for Business, Innovation and Skills to help determine local economic priorities and lead economic growth and job creation within the local area. They carry out some of the functions previously carried out by the regional development agencies which were abolished in March 2012.

East Riding of Yorkshire Council is currently a member of two LEP's and takes an active part in each with elected member and council officer involvement. In simple terms LEP's unlock the door to millions of pounds worth of funding by prioritising and putting forward bids for government funding.

The two LEP's the East Riding is a member of together with their website contact details are;

Humber LEP www.humberlep.org/

York, North Yorkshire and East Riding LEP www.businessinspiredgrowth.com

Both websites contain a wealth of detail on how they operate and their priorities.

LOVE YOUR HIGH STREET



In this year's Council budget it was agreed that £1.4 million be made available to help communities revive town centres, through a project called 'Love your High Street'. The funding is to be offered to 13 principal East Riding Towns over the next three years. It will be paid as a 50% match funded grant of up to £5000.

There is also a minimum grant of £500 from smaller schemes.

The main criteria for Love Your High Street, learning from previous schemes, is to get equal 'buy-in' from the business community for projects aiming to;

- Help reduce empty high street property
- Bring greater footfall on a sustainable basis to the High Street
- Encourage community involvement and participation

No two towns are alike and we know from experience that given the opportunity local businesses and organisations have some great ideas about what change needs to happen to create thriving High Streets. We are confident our funds will help them achieve some successful solutions.

YOUR CABINET MEMBERS



Cabinet Members (l-r)

Councillors:

Chris Matthews - Strategic management

Shaun Horton - Tourism, Culture and Leisure

Jane Evison - Local Economic Growth and Prosperity

Vanessa Walker - Adult and Carer Services

Jonathan Owen - **Deputy Leader** – Strategic Partnerships, Health, Public Health, Policy development, Transformation and Performance

Richard Burton –**Leader of the Council** -Key Strategic Issues, Communications and Finance

Julie Abraham - Children, Young People and Education

Mike Stathers - Enhancing Communities

John Dennis - Community Involvement and Council Corporate Services

